

# Science to Symptoms Introduction



- Chronic stress causes neuroplastic changes in the brain (PVN), decreasing GABA receptor and increasing glutamate receptor expression<sup>1</sup>
- GABA is important for calm and sleep, glutamate is stimulating and associated with anxiousness<sup>1,4</sup>
- Amino acid and botanical ingredients blended to induce calming brain waves, target HPA axis stress processing along with GABA and glutamate receptor activity<sup>5-10</sup>
- The Alpha GABA formula significantly reduced stress scores after one week of supplementation.<sup>23\*</sup>



- Stress activates the hypothalamus-pituitary-adrenal (HPA) axis which releases glucocorticoids that affect brain function<sup>12</sup>
- Glutamate is the primary excitatory neurotransmitter in the brain, is associated with anxiousness<sup>1,11</sup>
- L-theanine is a glutamate receptor antagonist shown to significantly reduce stress<sup>9,13\*</sup>
- Contains ingredients shown to improve sleep and motor activity in children 8-12 years old<sup>19\*</sup>



- Oxidative stress is directly linked to immune activation and can damage proteins, lipids, and DNA<sup>14</sup>
- L-cysteine precursor supports endogenous antioxidant pathway, glutathione<sup>15,21</sup>
- Coenzyme Q10 and Alpha-lipoic acid provide mitochondrial and antioxidant targeted mechanisms<sup>15-17</sup>
- Stress reducing L-theanine antagonizes excitatory glutamate receptors<sup>1,11,13\*</sup>



- The serotonin pathway is important for regulating mood and sleep-wake function<sup>18</sup>
- GABA is important for calm and sleep, glutamate is stimulating and associated with anxiousness and stress<sup>1,4</sup>
- Synergistic formula includes ingredients to simultaneously target serotonin, GABA and glutamate pathways for comprehensive symptom impact.<sup>9,13,20,22</sup>
- The TravaCor formula improved mood and feelings of happiness while reducing hostility and anger after two weeks of supplementation.<sup>25\*</sup>

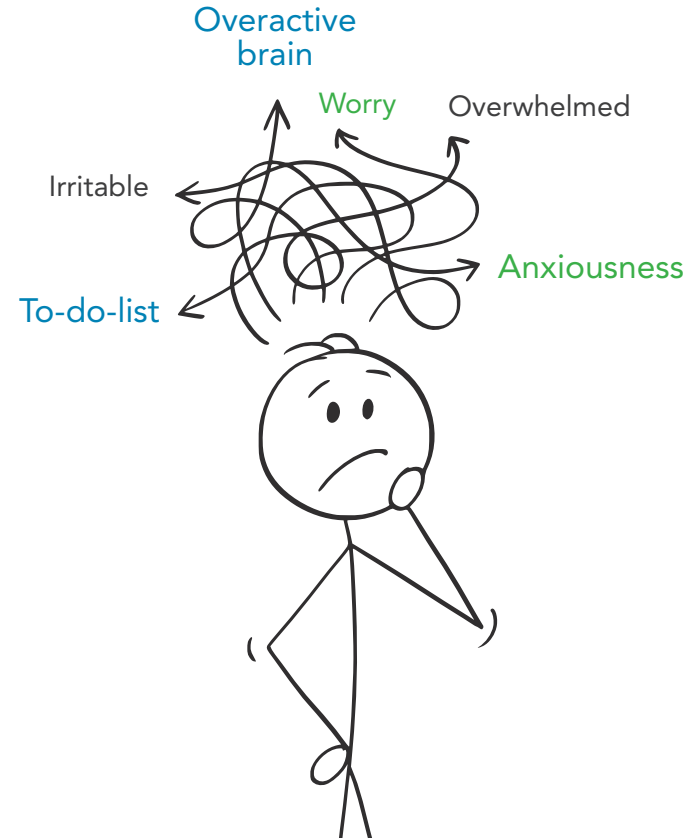
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Go beyond the intro, download full product specification sheets at [www.neuroscienceinc.com](http://www.neuroscienceinc.com)



Finding the right **calming support** shouldn't be overwhelming



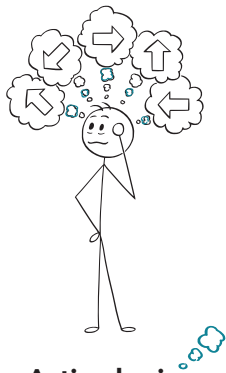
Let ingredient science make the connection to symptom presentations



\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

# Alpha GABA

High-dose L-theanine to induce calming brain waves<sup>1\*</sup>



## Active brain

- The desire for calm and help managing stress
- Constantly mentally engaged, ruminating thoughts

# GABA Trex

Chewable tablet for anytime dosing with stress relieving ingredients<sup>13\*</sup>

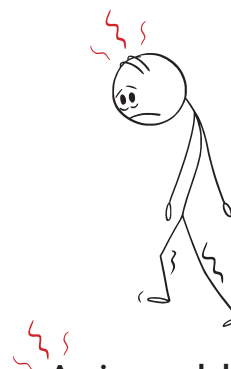


## Restless

- Would like to turn off to-do list
- Downshift from agitation to baseline
- Ingredients studied in children (8-12 years old)<sup>19\*</sup>

# Calm G

Calming support with mitochondrial and antioxidant boosts\*



## Anxious and depleted

- Downshift from agitation/overdrive to baseline
- Seeking support for oxidative stress balancing and cellular aging
- May have immune activity or irritation\*

# TravaCor

Synergistic blend that improves mood and reduces feelings of hostility<sup>25\*</sup>

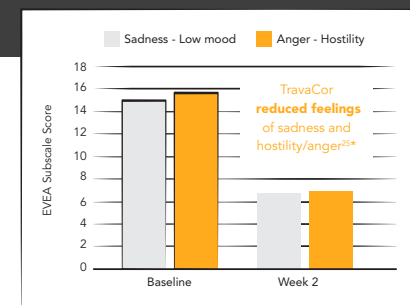
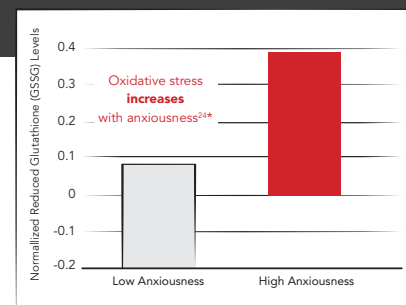
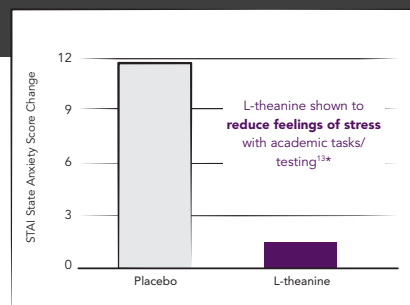
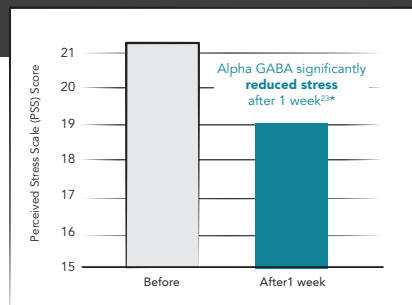


## Irritable, sad, or even angry

- Low mood, desires more positive feelings
- Agitated or stressed, desires calmer days and more restful nights

Symptom depictions (above) represent a possible presentation; please see back page for referenced scientific claims

## Formula and ingredient data



### Targeted pathways

- Glutamate
- GABA

- Glutamate

- Glutamate

- Glutamate
- Serotonin
- GABA

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