Summer Sale Email Templates

#1 EndoBlend™

Subject line: The Power of Hemp Oil!

Dear [CUSTOMER NAME], (If you can customize – please do!)

Hemp oil is all the buzz as of late – and for good reason!

Here’s why…

Without getting too scientific – it all comes down to your **Endocannabinoid System.**

***Endocannabinoids*** are one of the most versatile molecules we know of, and unless you are a scientist or healthcare provider – you’ve probably never heard of them.

Your endocannabinoid system is connected to a myriad of processes and functions in your body including memory, stress, pain, appetite, metabolism, reproductive function and yes – even your immune function.

Stressors to this delicate system will often lead to a variety of discomforts. The good news – we have great support for this system.

At [CLINIC NAME], we suggest EndoBlend™ designed for those experiencing discomfort by supporting the endocannabinoid system through a blend of ingredients in virgin hemp oil.\*

EndoBlend is a liquid for optimum absorption and comes in two great flavors: Spiced Chai and Warm Citrus. 1-2 Tablespoons taken daily may be just the boost your endocannabinoid system needs to keep it on track!

Not sure if EndoBlend is right for you? Give us a call to set up an appointment.

[CONTACT INFORMATION TO SET UP APPOINTMENT]

To your health,

[HEALTHCARE PROVIDER NAME]

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

#2 NeuroBiota™

Subject line: Is Your Gut Healthy?

Dear [CUSTOMER NAME],

Most people have heard the phrase “Gut Health”, but what does that really mean? How do you know if you have a healthy gut or not?

**An unhealthy gut can show up in many ways:**

* Sleep issues
* Skin rashes and/or allergies
* Digestive issues such as diarrhea, constipation, bloating or even heartburn
* Sugar cravings
* Fatigue or lack of energy
* Weight gain or weight loss
* Feelings of anxiousness

**A possible solution:**

It all comes down to having enough good bacteria in your gut to ensure you don’t have too much bad bacteria and then maintaining the RIGHT balance.

At [HEALTHCARE PROVIDERS NAME], when a patient presents with gut issues we recommend NeuroBiota™ by NeuroScience because it’s a combination of TWO uniquely designed blends of shelf-stable probiotics that not only help support your gut issues but also your mood, and immune response!\*

Daily NeuroBiota, along with a healthy diet, will help keep your gut in that healthy balance zone!

For more information about NeuroBiota – please contact our office at xxx-xxx-xxxx.

Yours in health,

[HEALTHCARE PROVIDER NAME]

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

#3 Digest DTX™

Subject line: Your Gut and Your Immune System

Good morning [FIRST NAME],

**Did you know a healthy gut has a positive effect on your immune system?**

Let’s back up for a second and talk about **FOOD** **ANTIGENS**.

An **antigen** is anything that causes your immune system to produce antibodies against it creating an “immune response”. Your body will recognize something - the antigen - as something that shouldn’t be there, so it goes into fighting mode to get rid of it. That fighting mode produces the “immune response” that can show up in a variety of ways.

A Food Antigen – is an antigen that leaks through your gut and produces an immune response.

**How do you battle those food antigens? The goal is to start at the source – your gut!**

Introducing a digestive enzyme into your diet can help break down undigested food antigens in your gut that can trigger the fight mode.

We suggest **Digest DTX**™as it has an appropriate blend of enzymes that work along your digestive track with additional botanical ingredients designed to target the food-induced immune response, ensuring you get optimal results!\*

For more information about food antigens and Digest DTX – give our office a call at xxx-xxx-xxxx!

To your health,

HEALTHCARE PROVIDER NAME

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

#4 Avipaxin

Subject line: Foggy Brain?

Good morning [FIRST NAME],

Have you ever had days where you just can’t seem to focus – aka “Brain Fog”?

Did you know that your immune system could be a source of your foggy brain?

The human body is quite fascinating – especially our nervous system and how it’s so intricately connected to everything else! When one thing is off, it could trigger a myriad of other issues.

**The acetylcholine/brain fog connection**

When you support your body’s level of Acetylcholine you also increase your “Mental Acuteness”, (aka less brain fog) like attention, learning, memory, and the stress response. Additionally, acetylcholine is vital for immune health and regulation.

**Our suggestion:** **Avipaxin**

Avipaxin supports your immune function by reducing pro-inflammatory key markers. Patients taking Avipaxin reported feeling more clear-headed, more focused, and waking refreshed and alert.1\*

Who doesn’t like waking up focused and ready to start the day?

For more information about Avipaxin and how it may help you – give our office a call xxx-xxx-xxxx.

Be well!

HEALTHCARE PROVIDER NAME

1. Data on File. 2009. NeuroScience, Osceola, WI 54020

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

#5 Kavinace® OS

Subject line: Are you getting 7-8?

Good morning [FIRST NAME],

More and more research has shown that getting a good night’s sleep goes beyond avoiding a grumpy morning! Sleep is the body’s way of rebooting, resetting, and rejuvenating itself.

So many of our patients have not only a hard time falling asleep, but they suffer from restless sleep - tossing and turning and then waking up exhausted. That lack of sleep also effects their immune system because the less sleep you get, the harder time you’ll have actually getting a good night’s sleep in the days to come. It’s a vicious cycle.

Welcome Kavinace® OS!

Fall asleep quickly.1\*

Sleep better.1\*

Available in capsule and as a liquid, Kavinace OS taken before bed leads to far less grumpy mornings!

Give our office a call at xxx-xxx-xxxx to see if Kavinace OS is right for you!

Be well!

HEALTHCARE PROVIDER NAME

1. Data on file. 2019. NeuroScience, Osceola, WI 54020.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.