

NeuroBiota

Shelf-stable probiotic blend important for the gut-brain axis, optimal mood, neurotransmitter synthesis, and balancing the immune response*

- ✓ Room temperature stable
- ✓ Acid resistant capsule to protect against stomach acidity*
- ✓ Unique, mood-boosting strains^{1,2*}
- ✓ Moisture-decreasing glass bottle



Key Ingredients

Lactobacillus paracasei HA-196

- Research shows L paracasei HA-196
 positively impacted bowel movement
 regularity and consistency, promoting
 healthy stool^{22*}
- Lactobacillus rhamnosus GG
- Demonstrates protective effects on epithelial barrier function against an unbalanced microbiota in multiple sets of data^{5,6*}

Lactobacillus helveticus Rosell®-52

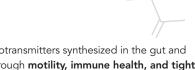
- Research shows L. helveticus Rosell®-52 and B. longum Rosell®-175 (Cerebiome®) improved mood and median cortisol levels¹*
- Bifidobacterium animalis ssp. lactis LAFTI® B94
- Synergistic activity with inulin, reduced feelings of abdominal discomfort and bloating and displayed protective effects against opportunistic pathogens to promote feeling balanced^{20,21*}

Lactobacillus brevis HA-112 Demonstrates the most significant
 GABA production compared to 91
 strains^{2*}

Bifidobacterium Iongum Rosell®-175

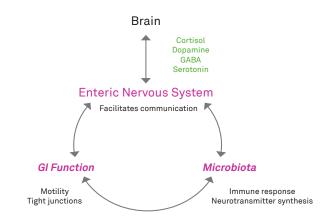
 Quality of life questionnaires revealed participants felt more energetic and less tired with supplementation^{22*}

The Science



- The brain receives neurotransmitters synthesized in the gut and promotes gut health through motility, immune health, and tight junction function⁶⁻⁹
- The enteric nervous system contains 5x as many neurons as the spinal cord and helps relay messages from the brain to the gut⁸⁻¹⁰
- Proper gut health promotes balanced immune function, healthy neurotransmitter production, and improved digestion⁸

The Gut-Brain Connection

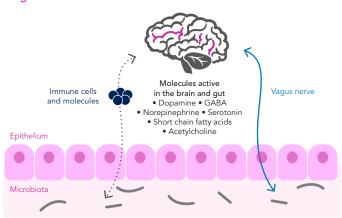


Green = Biomarker

*These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure or prevent any disease.

MORE SCIENCE BEHIND NEUROBIOTA

Figure 1. Neurotransmitters and the Gut



The microbiota helps regulate neurotransmitter synthesis and gut health

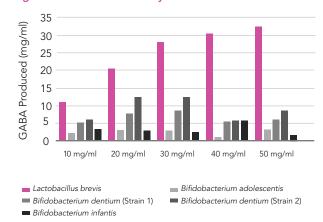
The gut creates and stores a significant number of neurotransmitters and neurotransmitter receptors¹²

- The gut contains more than 90% of the body's serotonin and more than 50% of the body's dopamine¹³
- GABA receptors along the gastrointestinal tract help modulate gut motility, gastric emptying, and immune function^{13,14}

A properly balanced microbiota is essential to promote general GI health and neurotransmitter levels 15,16

- The microbiota regulates key neurotransmitter levels including GABA, norepinephrine, dopamine, and serotonin¹⁶
- Conversely, a poor microbiota can directly impact serotonin migration to the brain and expression of brain-derived neurotropic factor (BDNF) as seen in vivo^{17,18}

Figure 2. Probiotic Strain by Production of GABA



Benefits of Specific Strains in NeuroBiota

Certain probiotics influence neurotransmitter production and emotional well-being more than other strains

- Of the 91 strains tested, only 5 produced GABA, and L. brevis produced the most GABA (Fig. 2)2,13*
- Research shows L. paracasei HA-196 and B. longum Rosell®-175 were shown to increase emotional well-being and social functioning after 8 weeks^{22*}

Including a variety of probiotic strains can help to improve the immune response and gut integrity^{3,4*}

- Research shows that a postbiotic created by L. rhamnosus (GG) helped modulate intestinal barrier function by regulating immune factors like TNF- α^{19}
- L. helveticus Rosell®-52 and B. longum Rosell®-175 (Cerebiome®) improved feelings of nausea and abdominal discomfort during times of stress²³

NeuroBiota contains a unique probiotic blend to help populate the microbiota with specific strains important for emotional well-being1*









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