

## AttenTrex™

Contains ingredients promoting the natural drive required for optimal attention and healthy energy, in a chewable tablet delivery with flexible servings for the entire family\*



### Patient Profile<sup>†</sup>

- Inattentive, a lack of energy to spark attention
- Feeling sluggish and unable to get started on a task
- Seeking a more energetic mood

### Key Benefits

- Complete catecholamine pathway coverage combining precursor and cofactor support\*
- Chewable tablet delivery for flexible, customized servings as needed
- Age specific suggested use, from 4 years old to adult
- Vegan ingredients free of aspartame, saccharin, sucralose, or gluten

### Key Ingredients

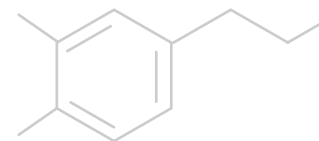
#### L-tyrosine

- **Precursor to catecholamines** including dopamine, norepinephrine, and epinephrine<sup>1</sup>
- Readily absorbed across the intestinal epithelium and blood-brain barrier

#### Vitamins B6 and C

- **Active form** of vitamin B6 and C are important for the synthesis of dopamine and norepinephrine<sup>2,3\*</sup>

## The Science

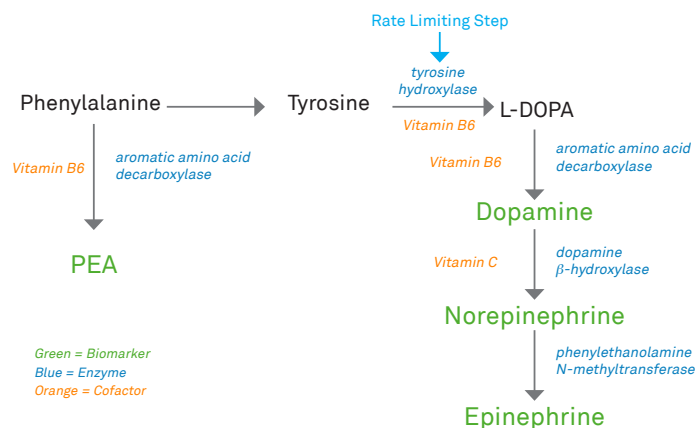


### Catecholamines

A class of neurotransmitters responsible for many functions in the nervous and endocrine systems<sup>4</sup>

Catecholamines play an important role in optimal mood, **energy**, memory, **attention**, cravings, and cognition<sup>5-9</sup>

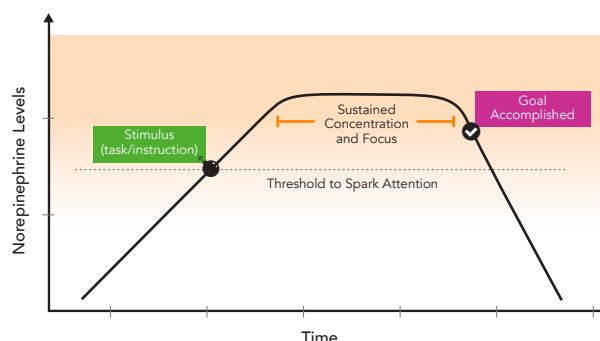
### Catecholamine Pathway



<sup>†</sup> Symptom depictions represent a possible presentation based on scientific information and claims found on this sheet, references provided on reverse.

# MORE SCIENCE BEHIND ATTENTREX

Figure 1. Sparking Attention



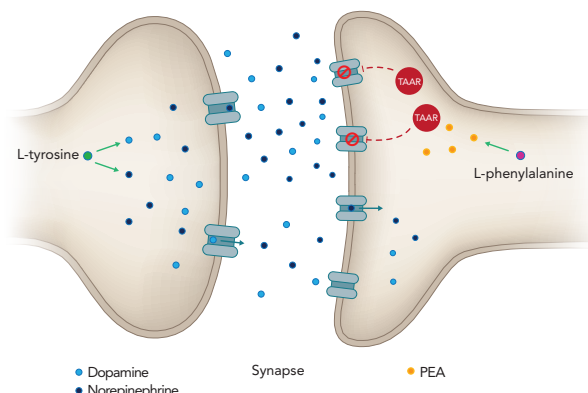
## Norepinephrine in the CNS (central nervous system)

Norepinephrine is crucial for stimulating attention and the state of optimal wakefulness<sup>7,10\*</sup>

- Endogenous attention is the capacity to engage in a specific task, a single stimulus, or follow an instruction set<sup>11</sup> (Figure 1)
- Depletion of norepinephrine and other catecholamines results in inattentiveness, depleted energy, impulse control, and mood imbalances<sup>5</sup>

**AttenTrex provides L-tyrosine and cofactors required for naturally producing norepinephrine, which supports feeling mentally prepared to spark attention and optimal physical energy<sup>5\*</sup>**

Figure 2. The Building Blocks of Attention and Focus



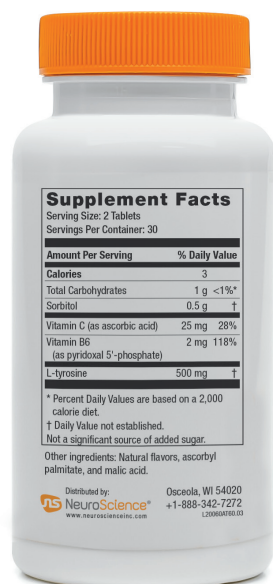
## Unique catecholamines working together

PEA activity impacts TAAR receptors, reducing catecholamine reuptake and increasing norepinephrine in the synapse of a healthy system<sup>12</sup> (Figure 2)

- To avoid depletion, catecholaminergic neurons require adequate precursors like L-tyrosine and vitamins B6 and C
- Through TAAR receptor activation, PEA naturally prolongs the activity of catecholamines like norepinephrine<sup>12</sup>

## Maximize your norepinephrine\*

- **Focus DL** directly supports PEA and sustained concentration to remain focused on accomplishing a goal over time<sup>13\*</sup>
- Paired together, **AttenTrex** and **Focus DL** provide complete support for sparking attention and sustaining focus through any task<sup>7-13</sup>



| Item Number | Available Sizes | Serving Size |
|-------------|-----------------|--------------|
| 20060       | 60 Tablets      | 2 Tablets    |

## Meet more members of the chewable Trex family

Learn more at [www.neuroscienceinc.com/products/gaba-trex-chewable-tablets](http://www.neuroscienceinc.com/products/gaba-trex-chewable-tablets)

All NeuroScience products undergo rigorous third-party testing to guarantee label claims of each ingredient and the absence of heavy metals, pesticides, residual solvents, and microbes

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\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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